

profile

Award winning digital creative with 8 years experience in interactive design, art direction, conceptual thinking, user experience and brand development. Enthusiastic about the continual development of the digital landscape and committed to designing exceptional customer experiences from concept to finished product.

awards

BIMA Finalist 2006

Clio Finalist 2006

Viral Awards Runner Up Best Charity Viral 2004

BIMA Commendation X3 2004

The One Show Merit 2004

Creative Showcase 1st Runner Up 2003

Cannes Finalist 2006

The One Show Finalist 2006

BIMA Winner 2004

Cannes Merit 2004

Govt Internet Forum Finalist 2004

career

EHS Brann - Senior Art Director (2005 to Present)

Clients include: Intel, Reckitt-Benckiser, Diageo (Talisker, Bushmills, The Classic Malts), Peugeot, Humana, NS&I, News International, MDLF, Parrot, Barclays, Sky

Euro RSCG Interaction - Art Director (2003 to 2005)

Clients included: British Heart Foundation, BMI, NHS Direct, Polaroid, Transport Direct, Crusiad, Budweiser, OKI, Argos, Michelob, Sea Britain, Evian

Euro RSCG Wnek Gosper - Designer (2001 to 2003)

Clients included: Abbey National, Cadbury, Intel, Cahoot, Telewest

skills

Art direction, design, presentation and communication skills, ability to work quickly and assess factors such as time and resources to develop fresh ideas. An in-depth knowledge of Photoshop and working knowledge of Imageready, Illustrator and flash. Familiar with video, sound and 3d editing software.

education

Ba(hons) Marketing and Advertising - (Upper Second) London College of Communication
A levels (Art:A English:A History:D) Dr Challoner' Grammar School

personal

I enjoy singletrack mountain biking, gaming, running, live comedy, being the first to sign up with my preferred username to new web 2.0 sites, motion graphics, sketching, character design, gadgets and picnics.